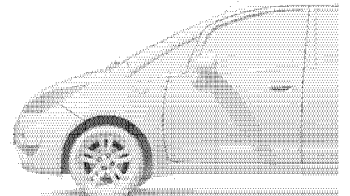
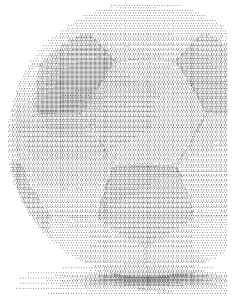


EXHIBIT A

[REDACTED]

ORACLE
Data Cloud

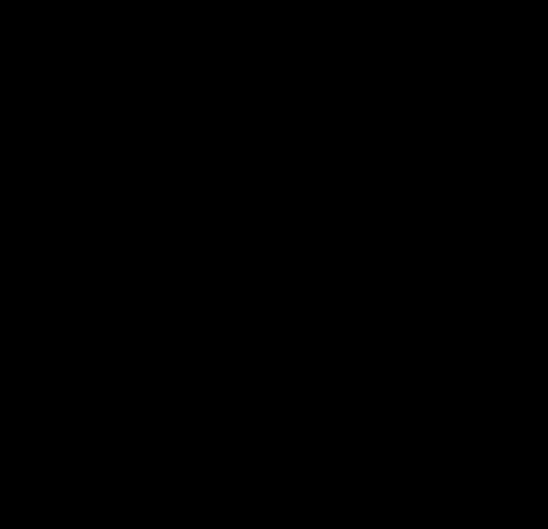
Offline Access Request Response Report



Oracle Data Cloud:

Offline Access Request Response Report

Oracle Data Cloud scanned our data and found the following data elements associated with the personal information you provided:

Data Element Description	Your Data
First and Last Name	
Physical Address	
All email addresses associated with your profile (all but the email you provided with your request have been partially masked)	
All phone numbers associated with your profile (all but the phone number you provided with your request have been partially masked)	
Mail Preference option from Direct Marketing Association (DMA). DMA is an industry group that tracks mails preferences option from consumer and alerts members when individual opt out	

Oracle Data Cloud has collected the following demographic attributes associated with your individual profile or household profile:		
Demographic Category	Demographic Detail	Value
Individual	Age	
Individual	Age Code	
Individual	Age Range	
Individual	Birth Year	
Individual	Census Tract* Avg Education Level	
Individual	Ethnic Code	
Individual	Ethnic Group	
Individual	Ethnicity	
Individual	Family Position Code	
Individual	Gender	
Individual	Generation	
Individual	Language	
Individual	Language Preference	
Individual	Race	
Household	Adults	
Household	Age	
Household	Age Code	
Household	Age Range	
Household		
Household		
Household	Birth Year	
Household	Buyer Continuity	
Household	Buyer Score Category	
Household	Buyer Score Percentile	
Household	Census Tract* Avg Education Level	
Household	Census Tract* Avg Household Income Dollars	
Household	Census Tract* Avg Householder Age	

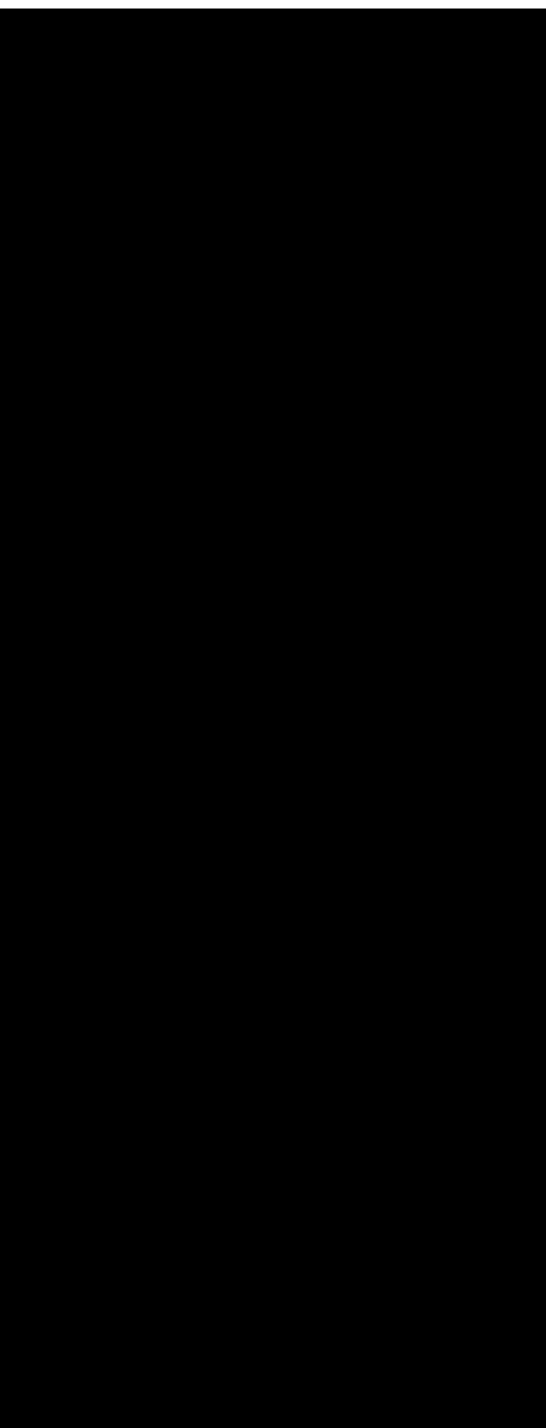
Household	Census Tract* Income Percentile	
Household	Census Tract* Median Household Effective Buy Dollar	
Household	Census Tract* Percent Black	
Household	Census Tract* Percent Blue Collar	
Household	Census Tract* Percent Built 2000	
Household	Census Tract* Percent Divorce	
Household	Census Tract* Percent Hispanic	
Household	Census Tract* Percent Homeowner	
Household	Census Tract* Percent Household with Children	
Household	Census Tract* Percent Married	
Household	Census Tract* Percent Mobile	
Household	Census Tract* Percent Motor Vehicle Owned	
Household	Census Tract* Percent Moved 2000	
Household	Census Tract* Percent Single Family Home	
Household	Census Tract* Percent White	
Household	Census Tract* Percent White Collar	
Household	Census Tract* Socio Economic Score	
Household		
Household		
Household	CPG Score Category	
Household	CPG Score Percentile	
Household	Dollar Home Value	
Household	Dollar Zip4 Avg Home Value	
Household	Dwelling Type	
Household		

Household	Ethnic Code	
Household	Ethnic Group	
Household	Ethnicity	
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Household	Gender	
Household	Generation	
Household		
Household	Homeowner	
Household	Household Composition	
Household	Income	
Household	Language	
Household	Language Preference	
Household	Length Residence	
Household	Mail Order Responder	
Household		
Household	Net Worth New	
Household	New Monthly Buyer	
Household	Nielson County Size	
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Household	People In Household	
Household	Race	
Household		
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Household	State	
Household	Zip Plus4	

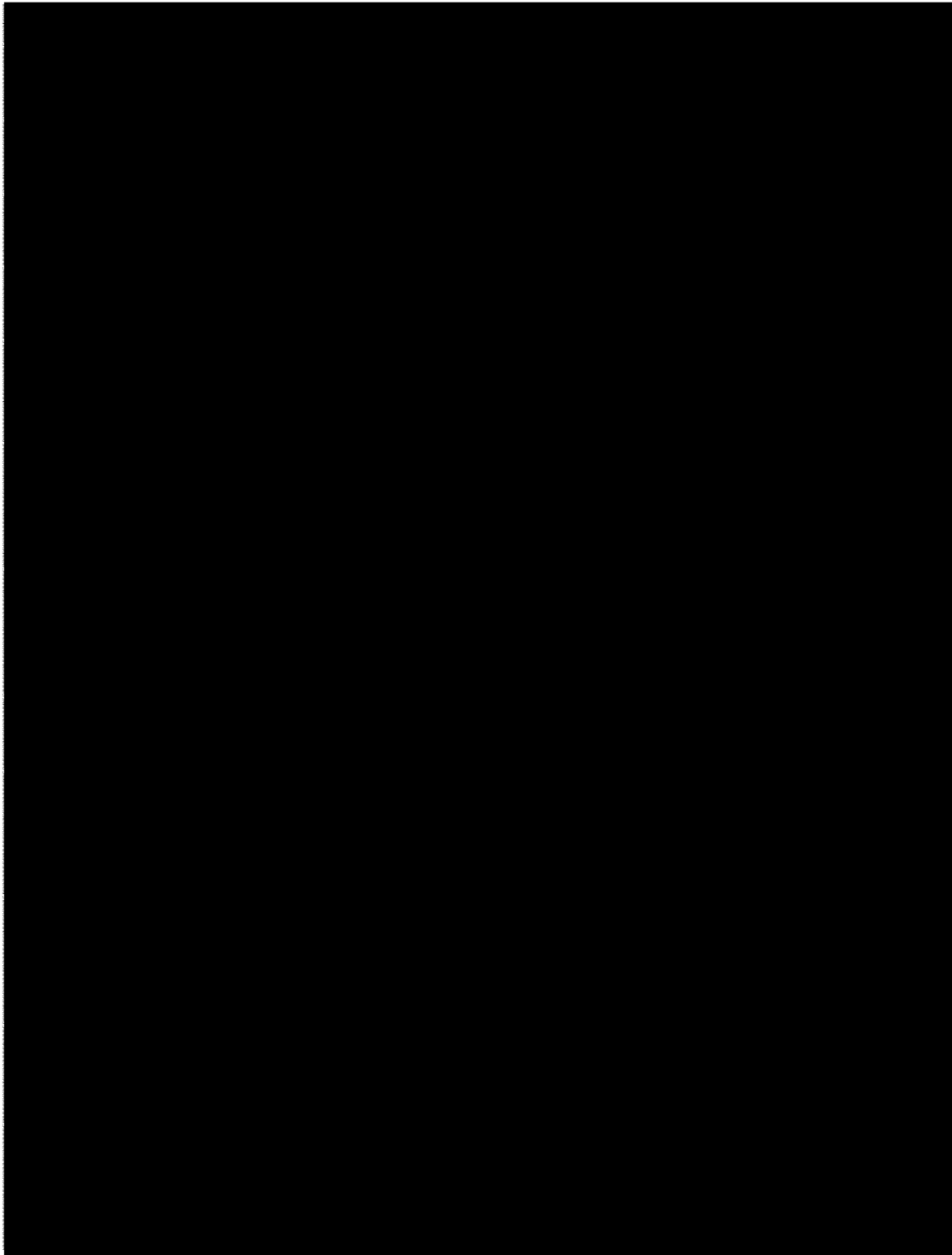
*Census Tract Data refers to information about your neighborhood as established by the Bureau of Census for analyzing populations.

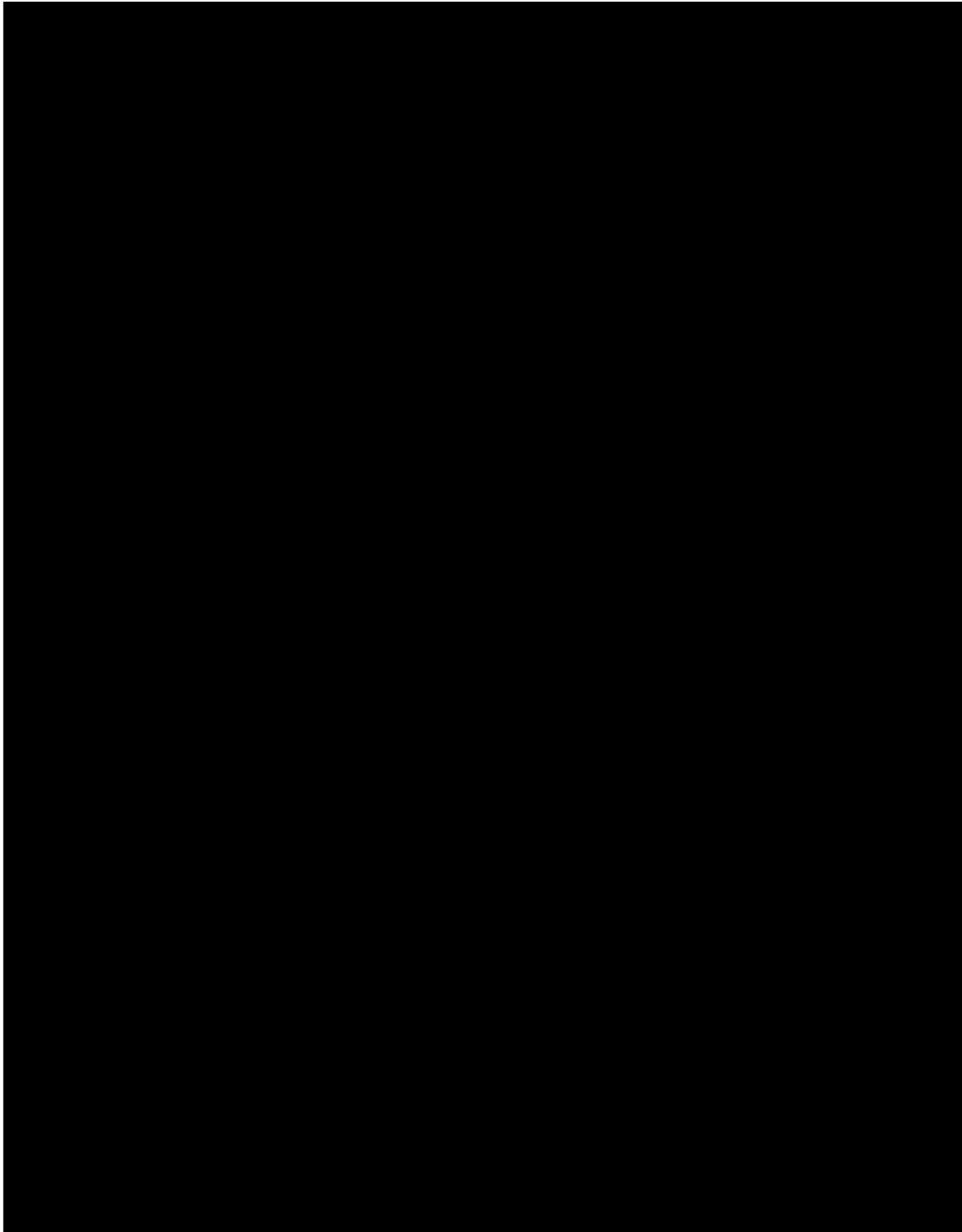
Oracle Data Cloud has used partner data to associate your profile with the following interest-based segments:	
Segment Category	Segment Detail
Ability to Pay	
Ability to Pay	
Ad Occurrence	
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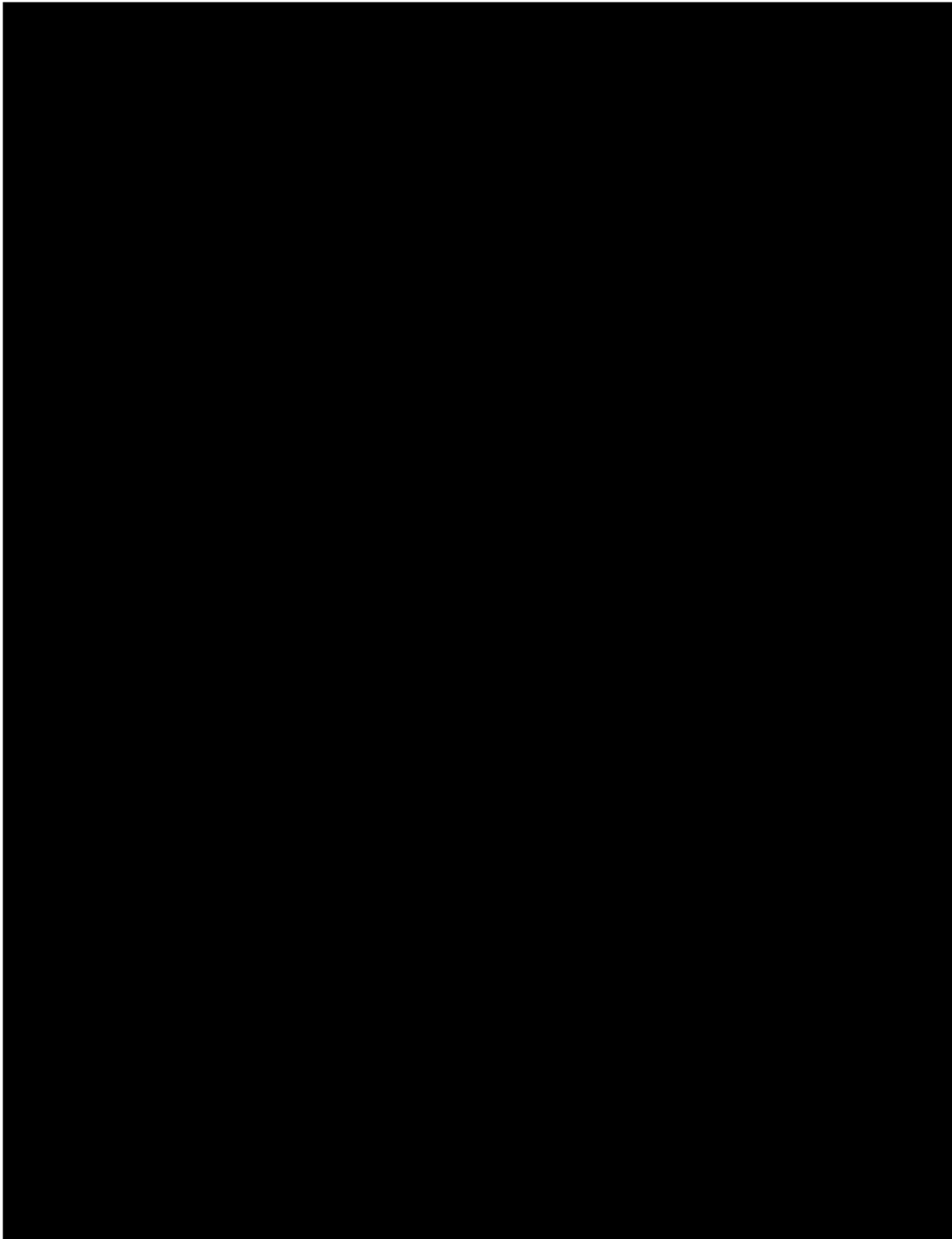
Business (B2B)
Business Type
Business Type
Business Type
Business Type
Business Type
Business Type
Buyer Score
Buying Styles
Buying Styles
Buying Styles
Buying Styles
Buying Styles





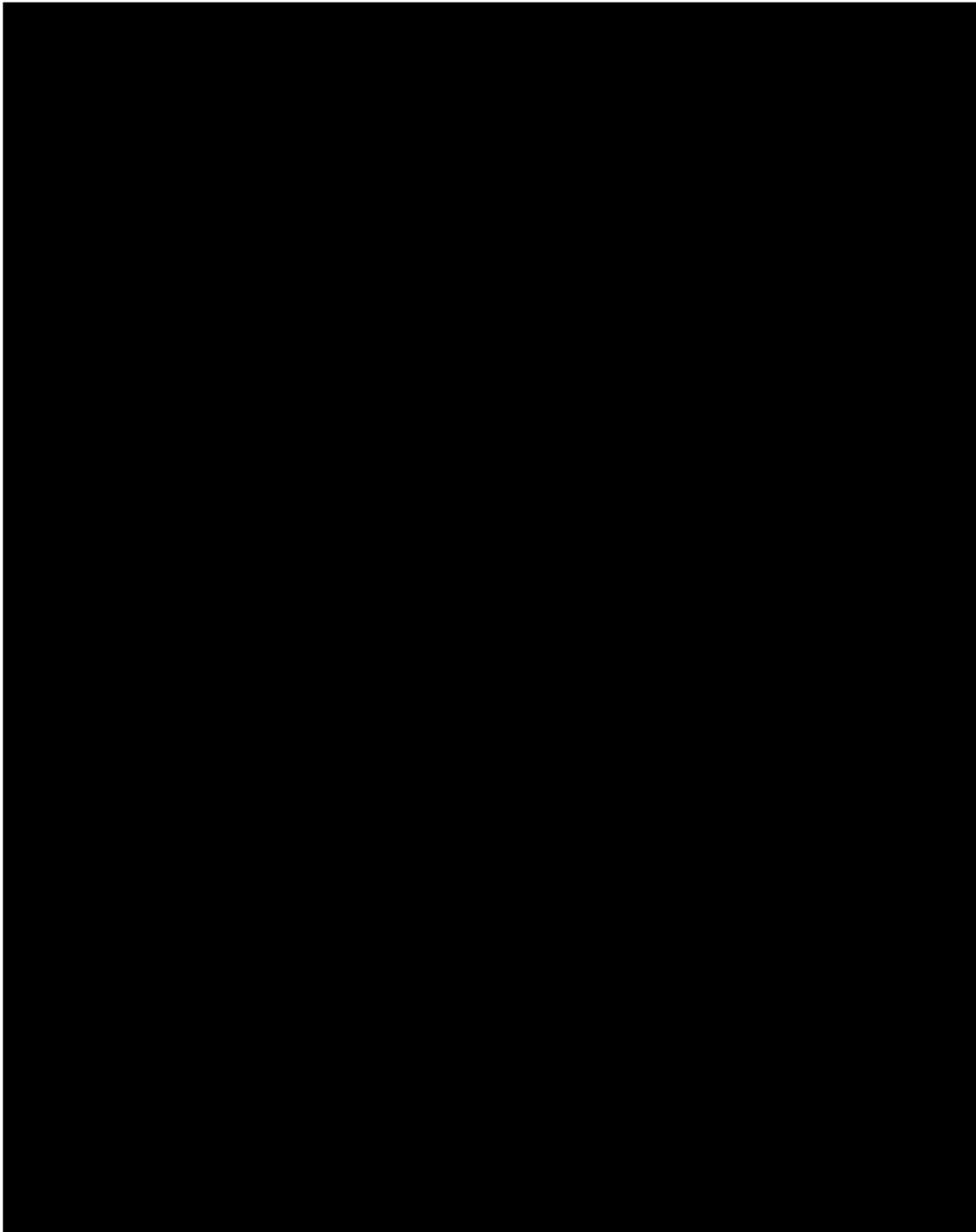
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Demo	
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Education	
Employee Management Level	
Employee Management Level	
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Employee Management Level	
Employee Occupations and Job Functions	
Employee Occupations and Job Functions	
Employee Occupations and Job Functions	

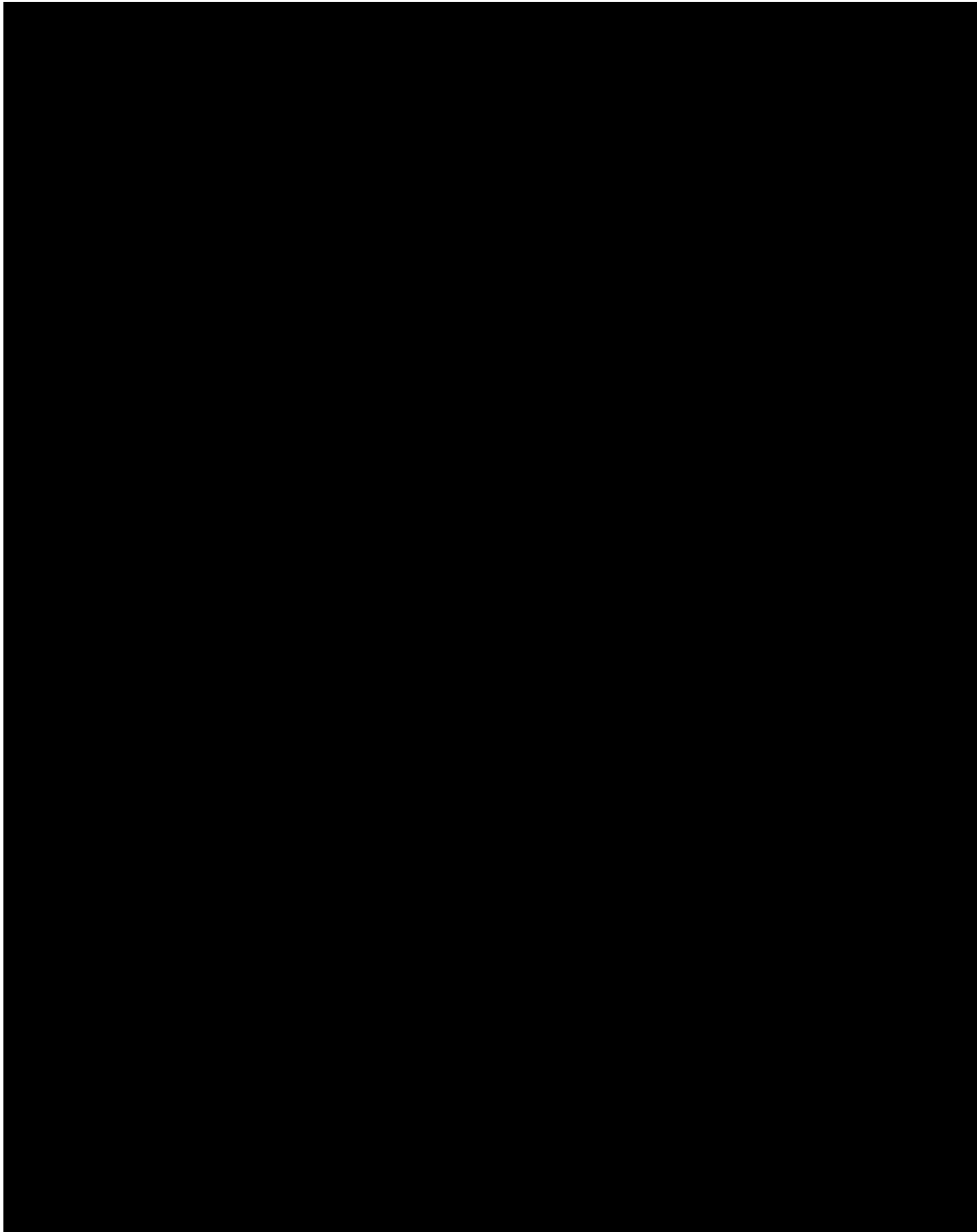
Employee Occupations and Job Functions
Fashion & Style Attitudes
Fashion & Style Attitudes
Fashion & Style Attitudes
Fashion & Style Attitudes
Finance Attitudes
Finance Attitudes
Financial Mobility
Food Attitudes
Food Attitudes
Food Attitudes
Food Attitudes
Food Attitudes

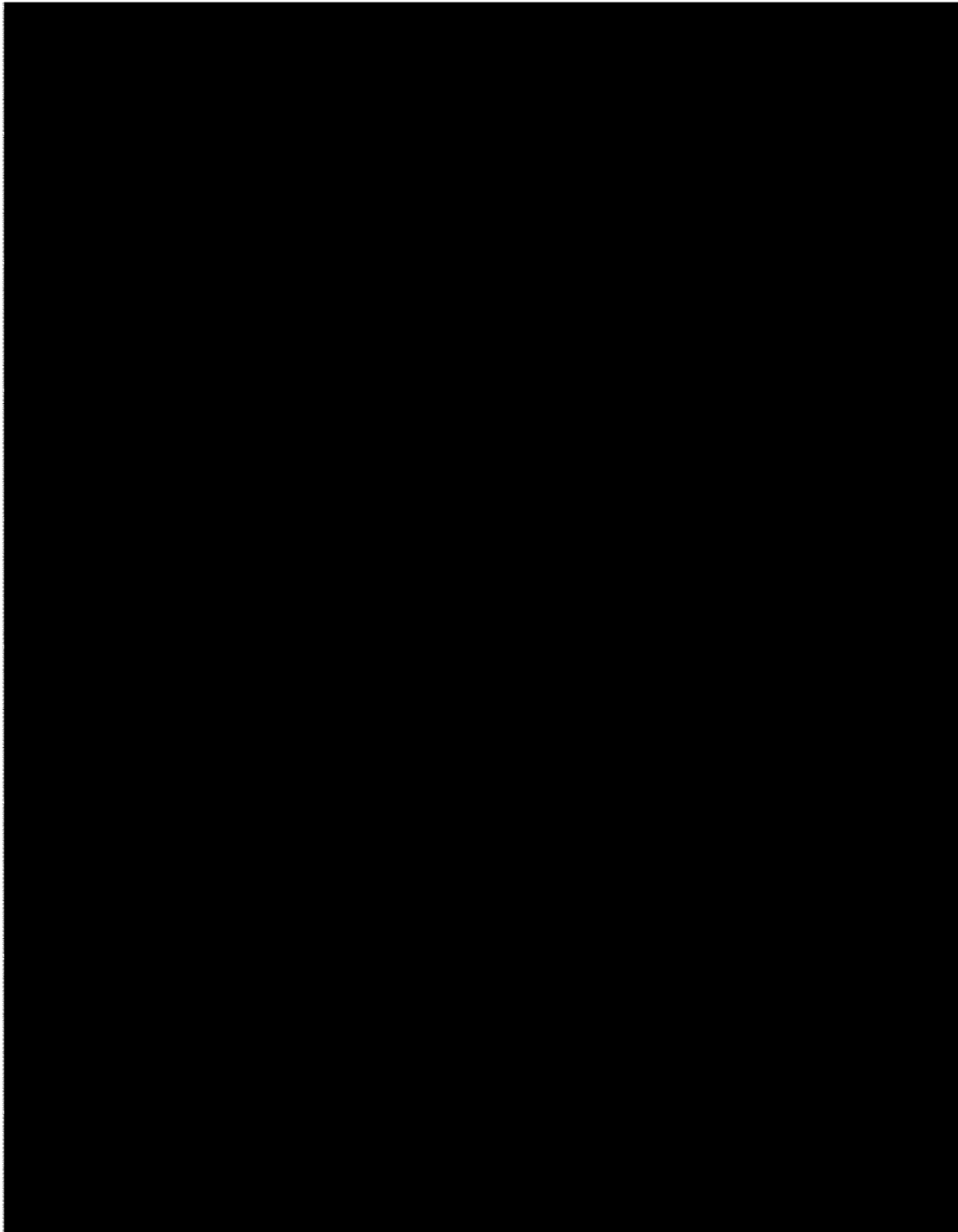


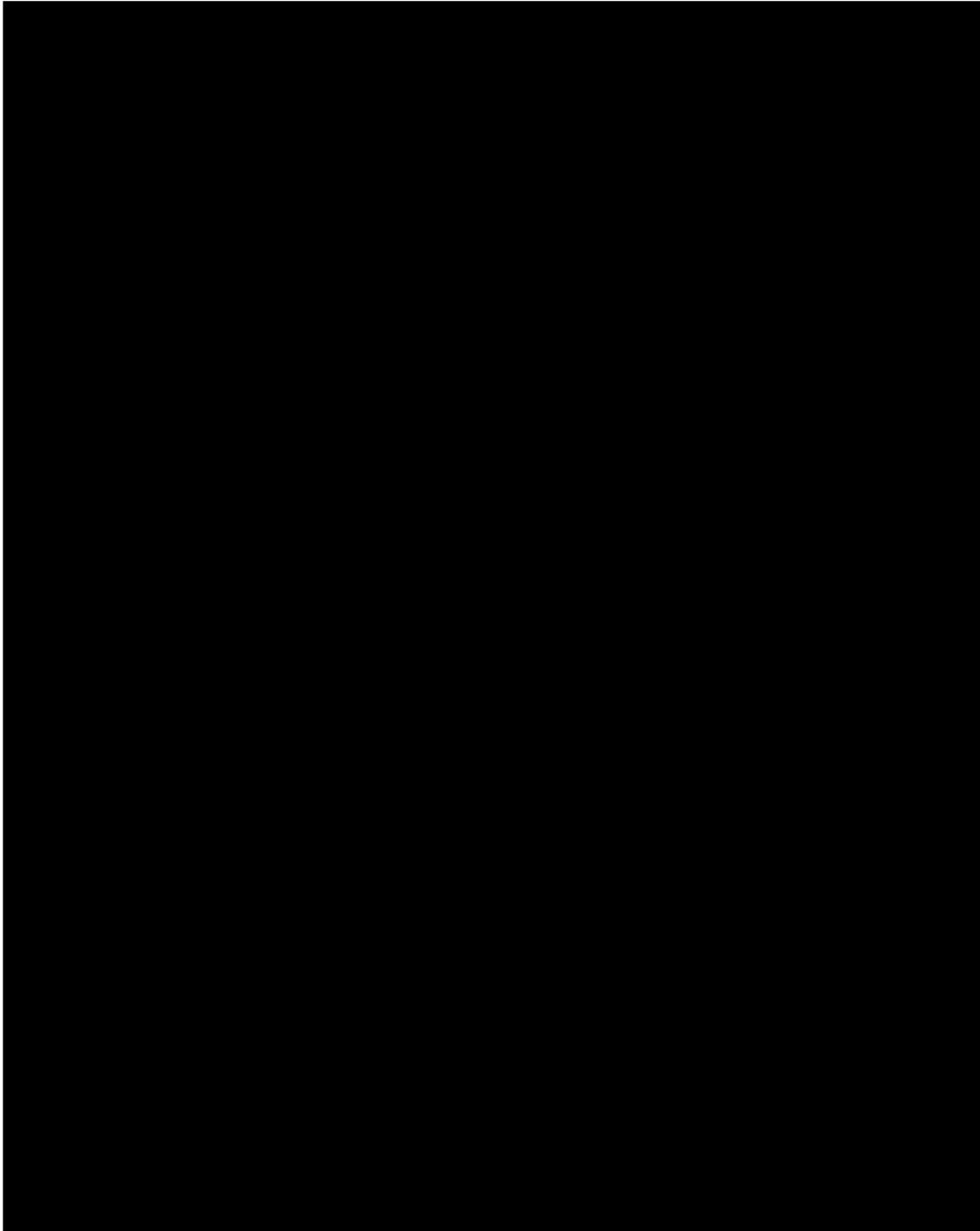
Household Income (HHI)

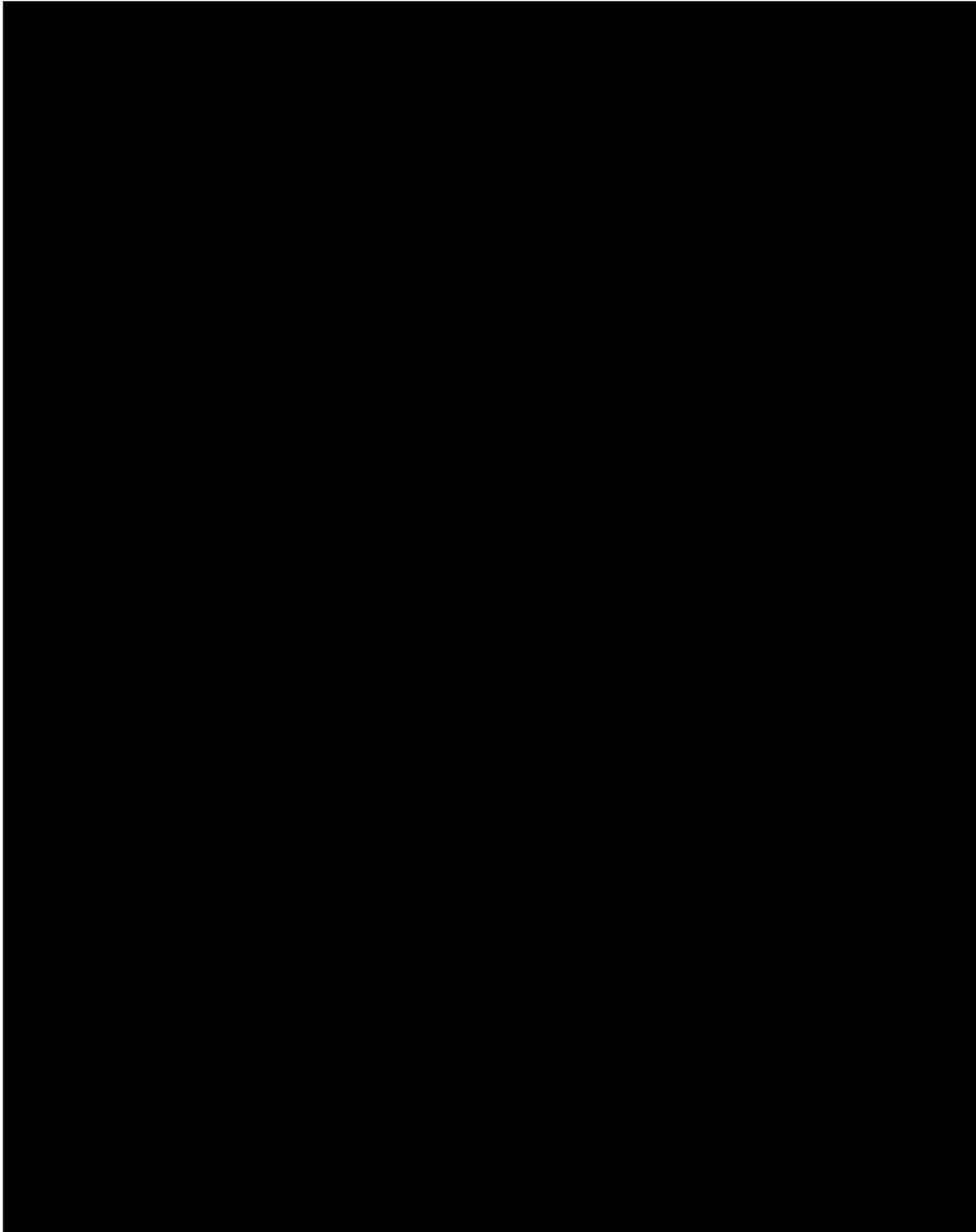
Income, Age, Demo

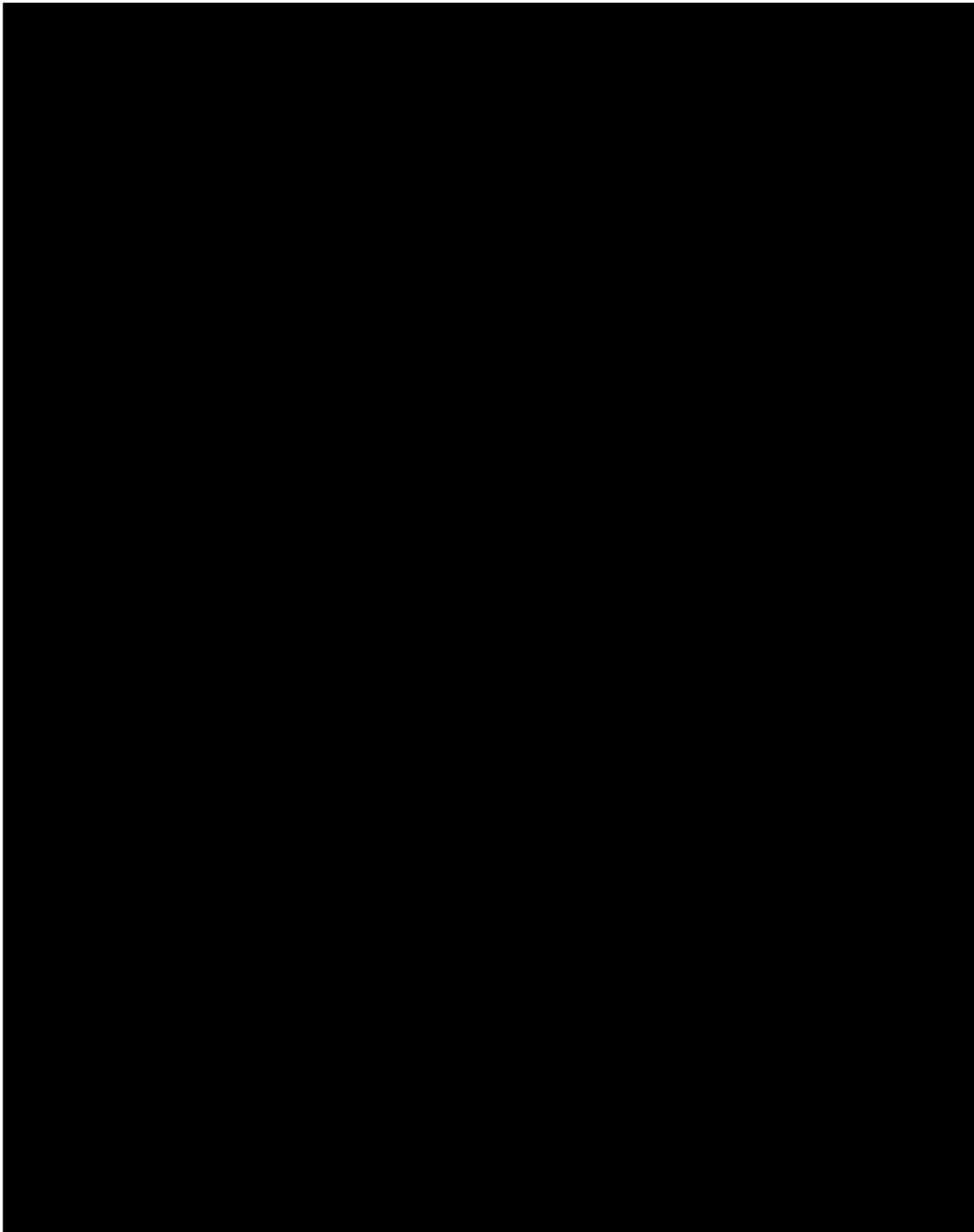


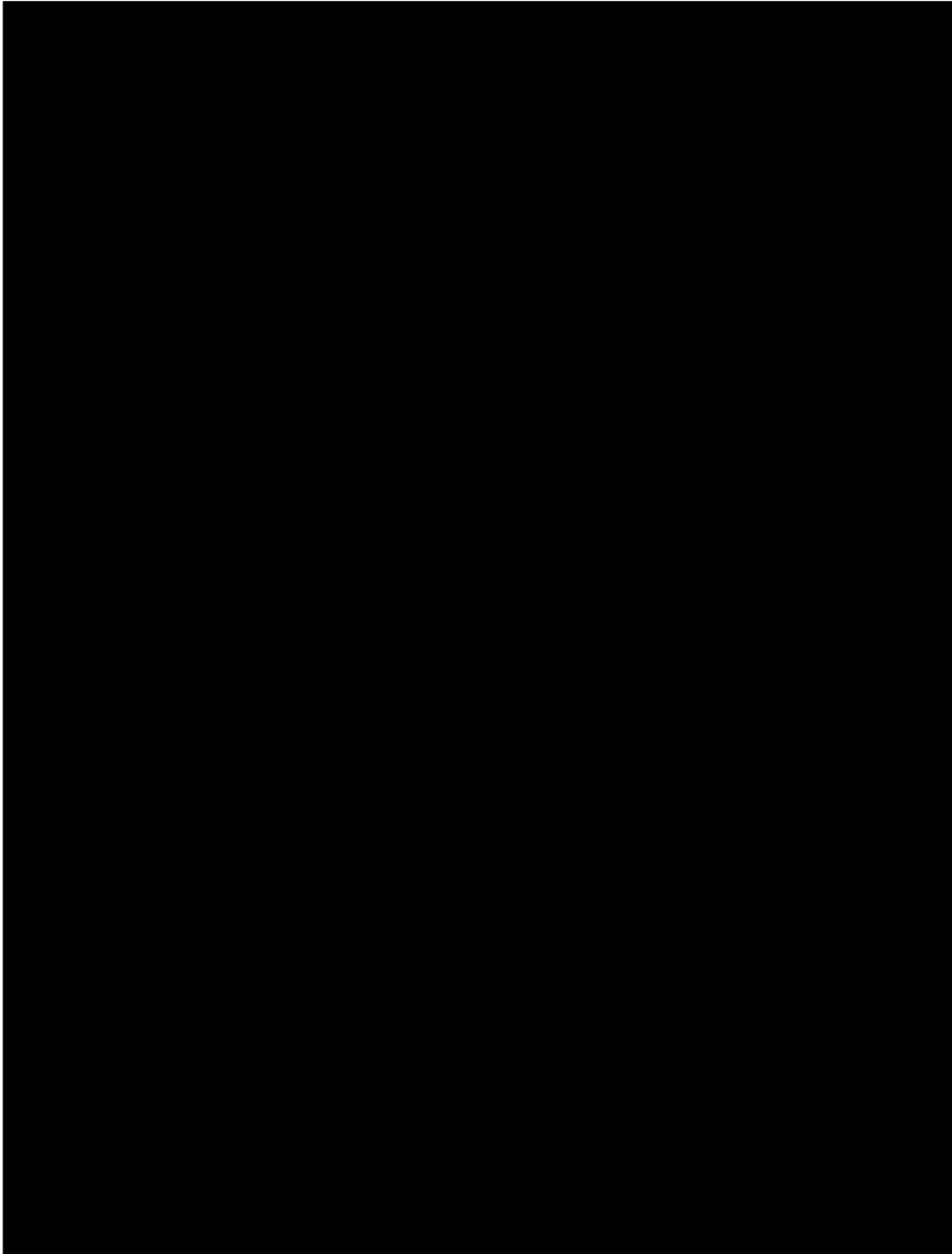


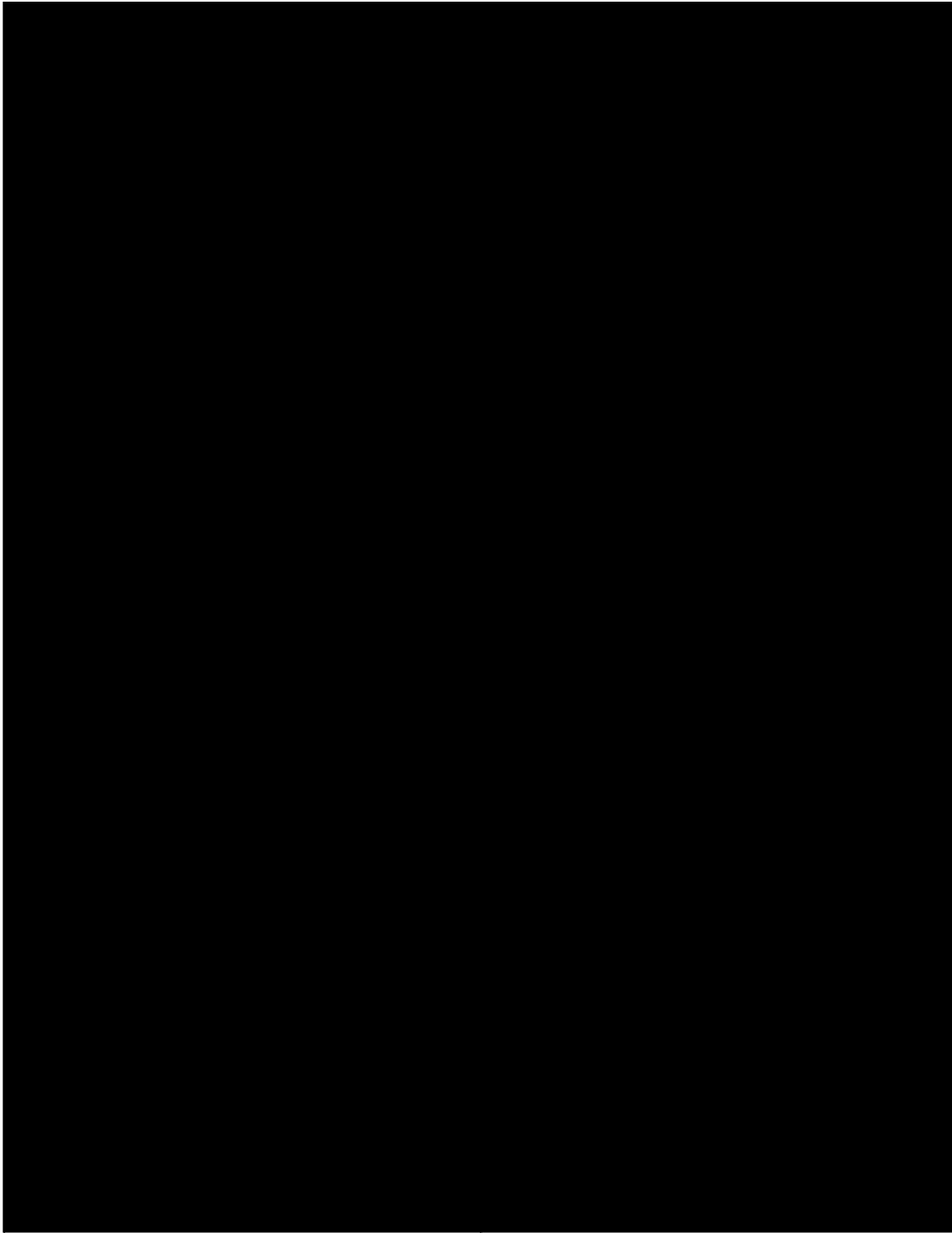


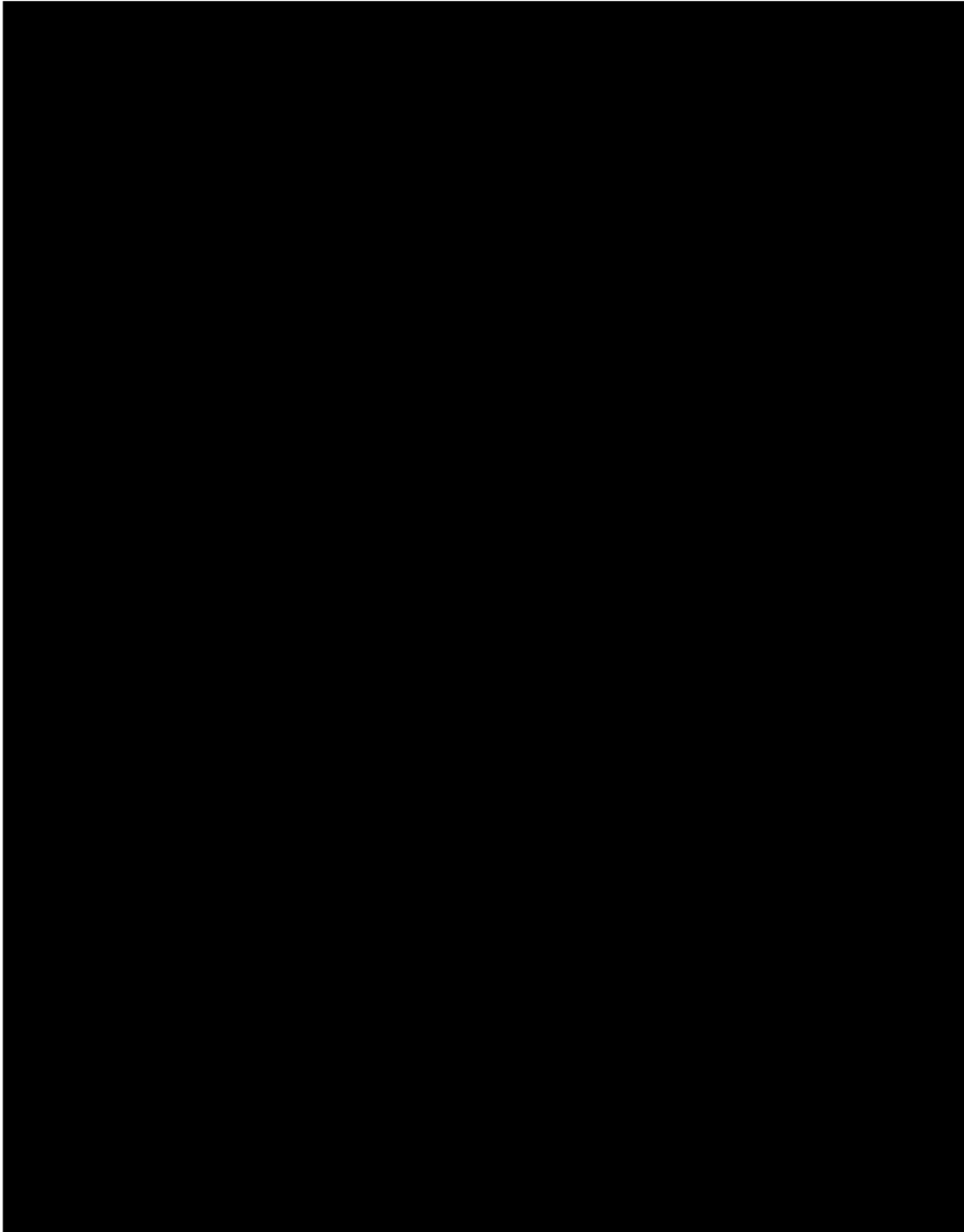


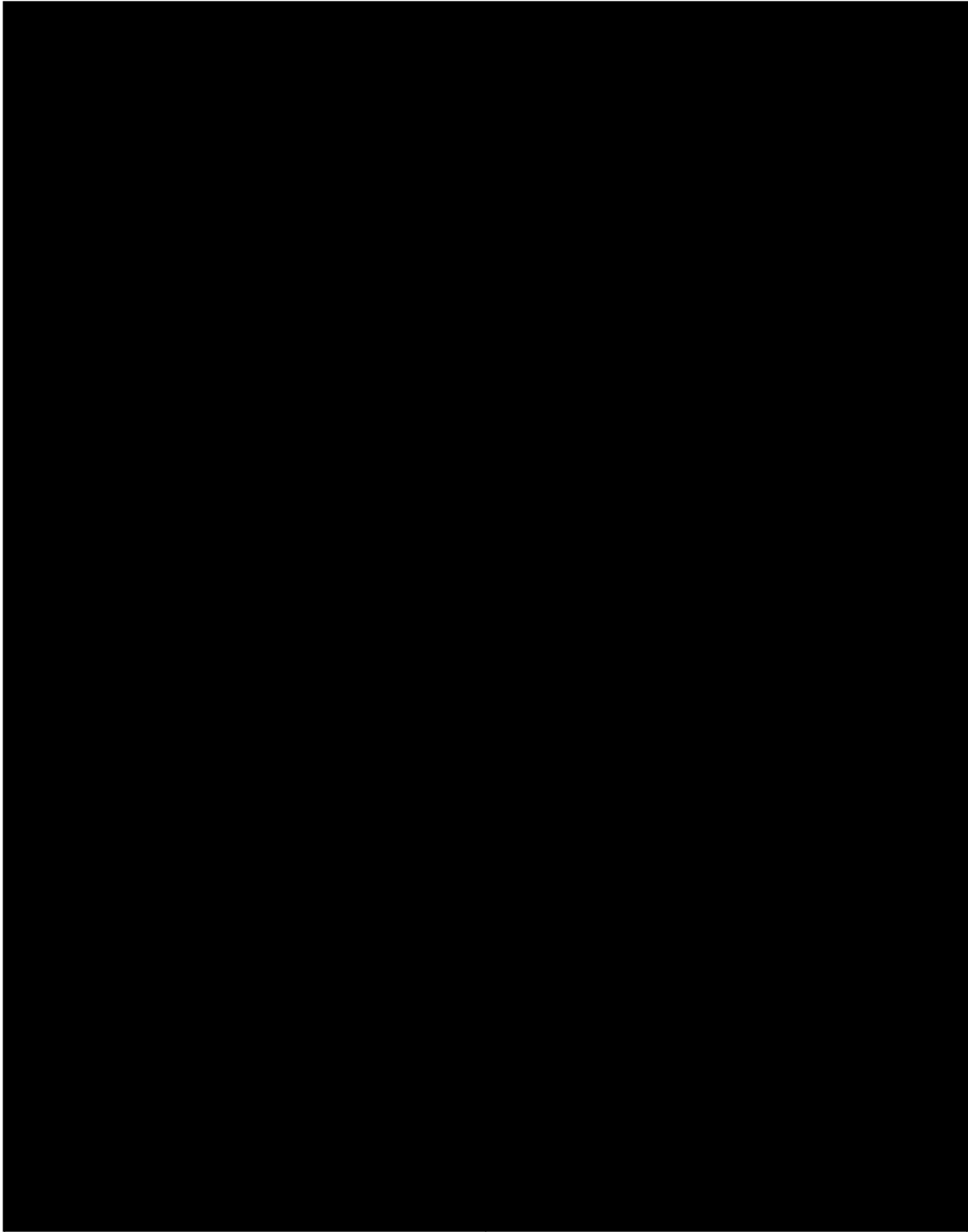


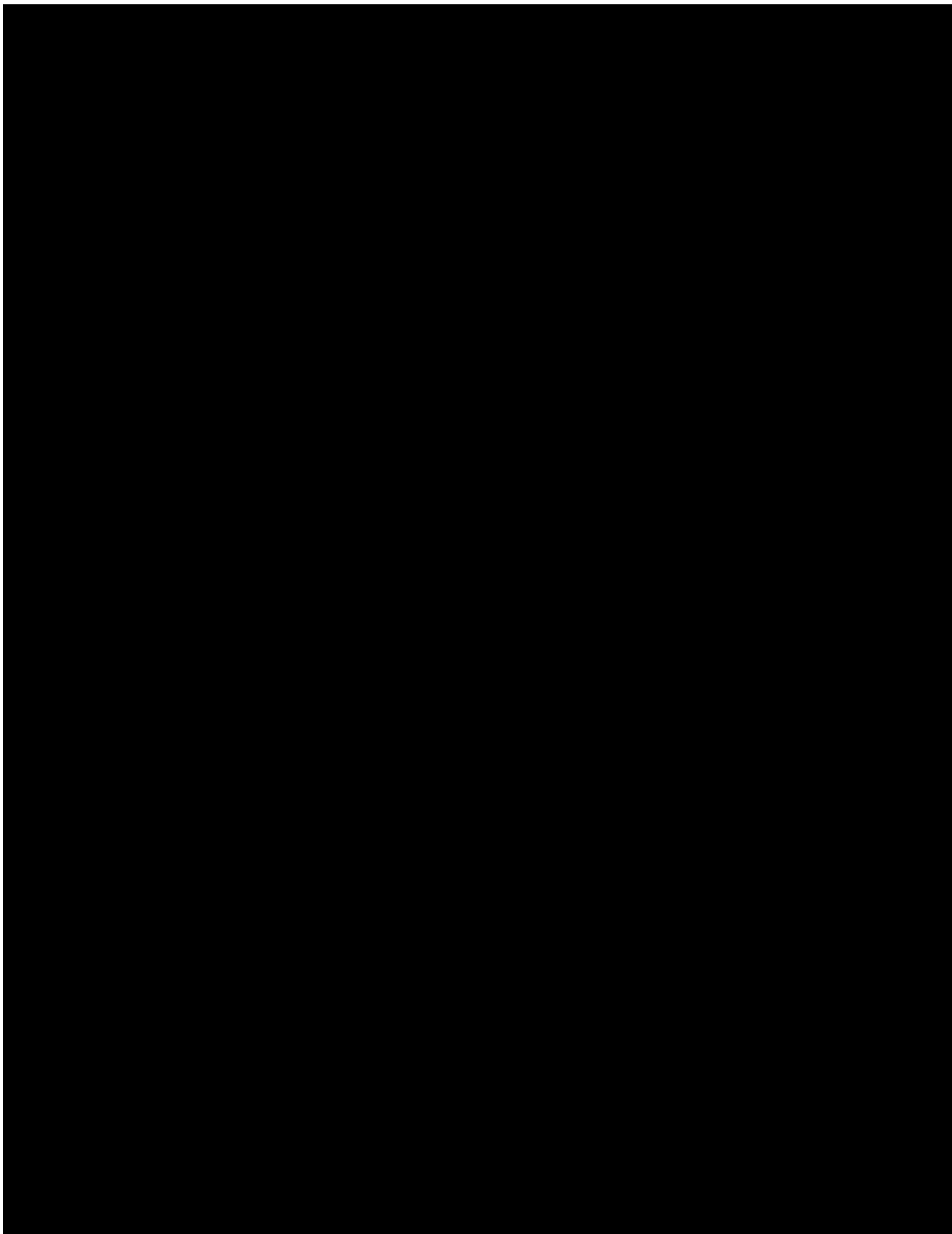


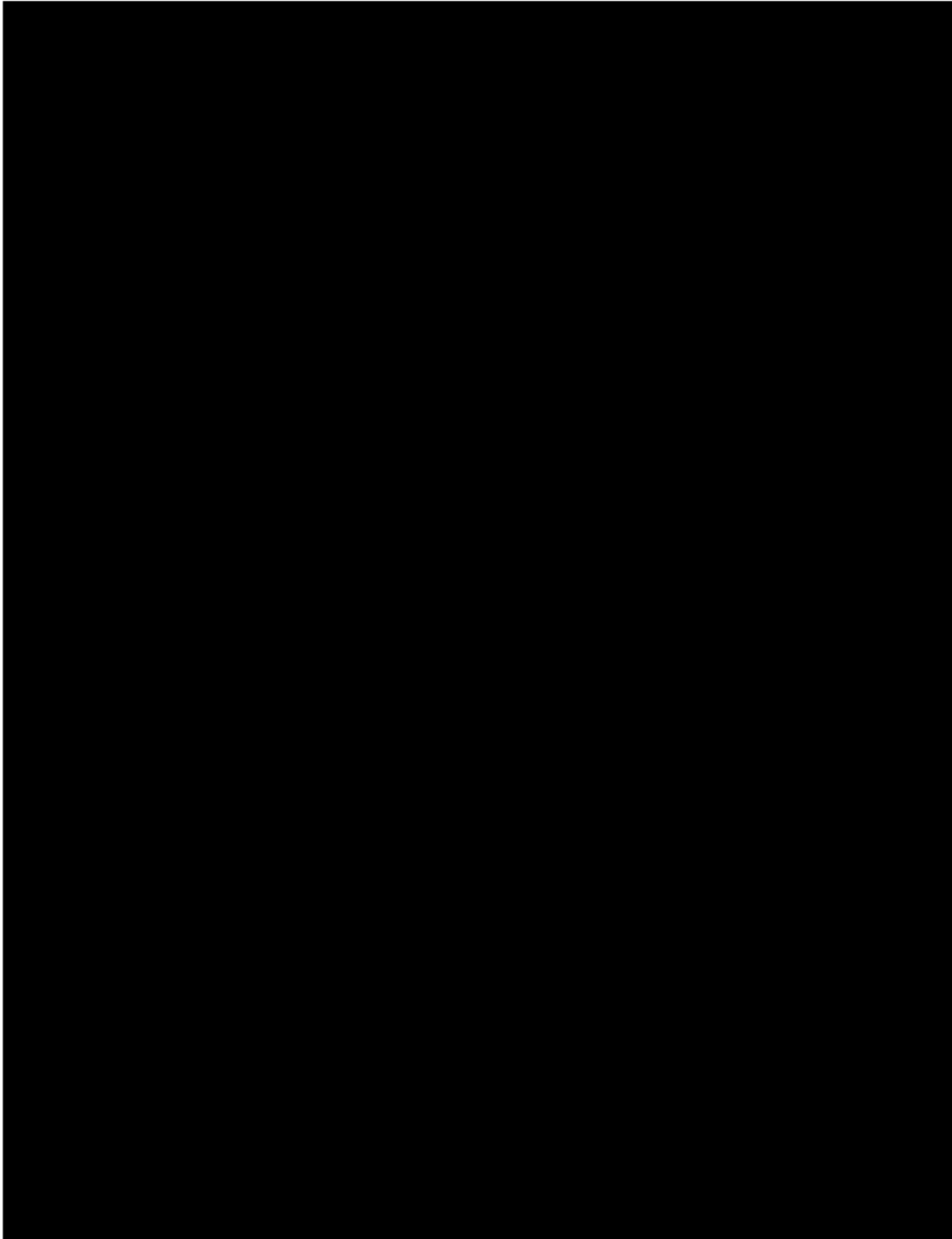


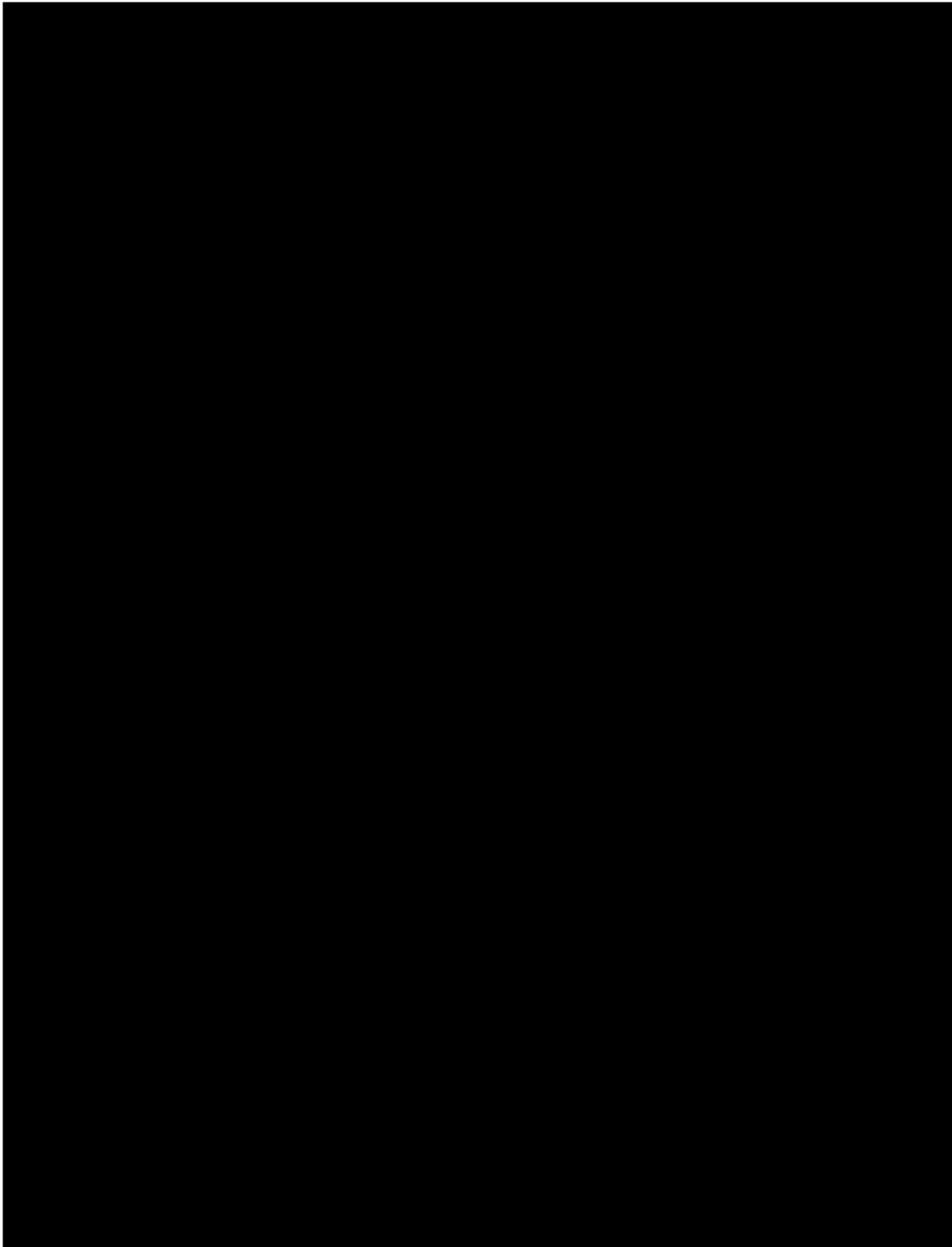






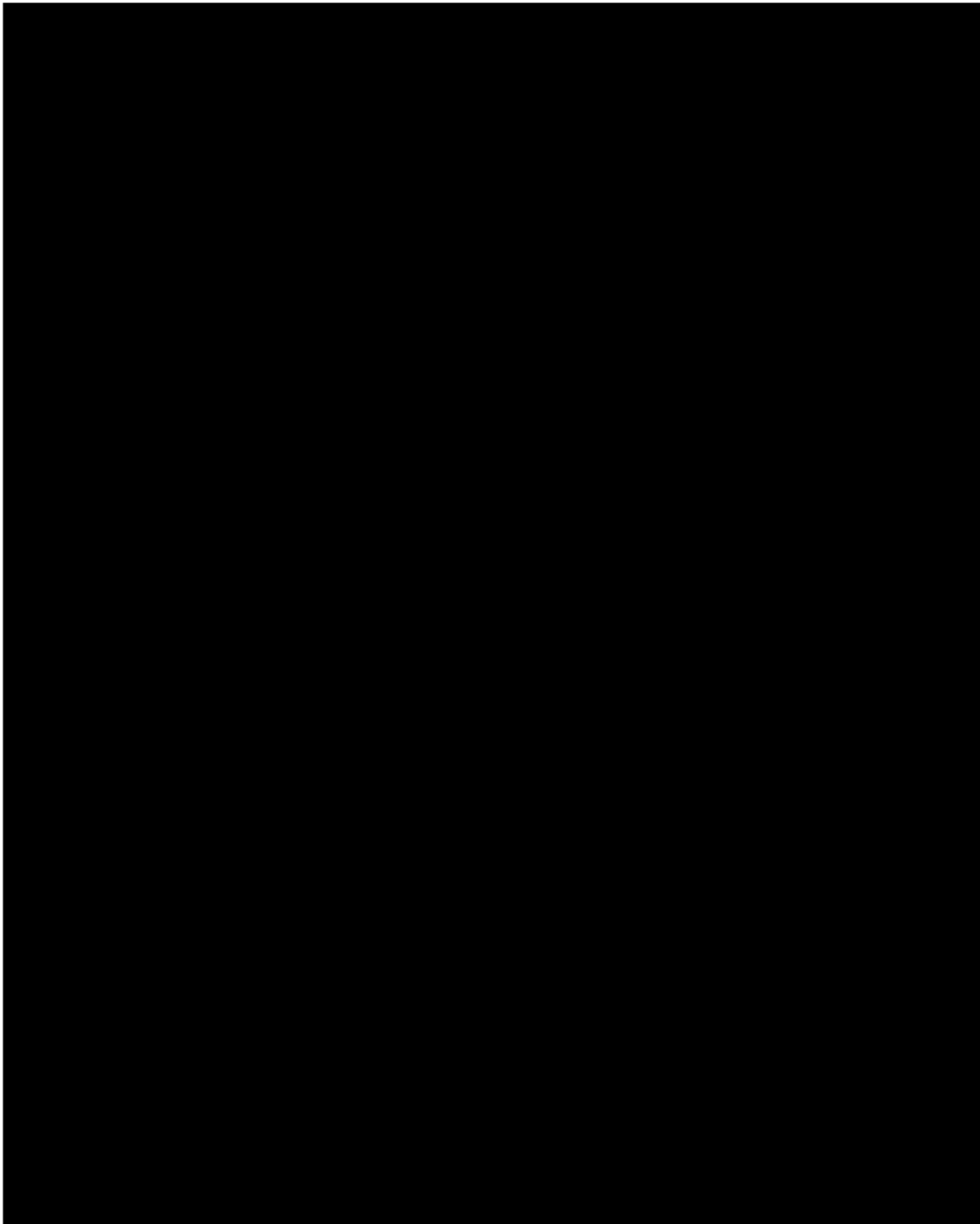


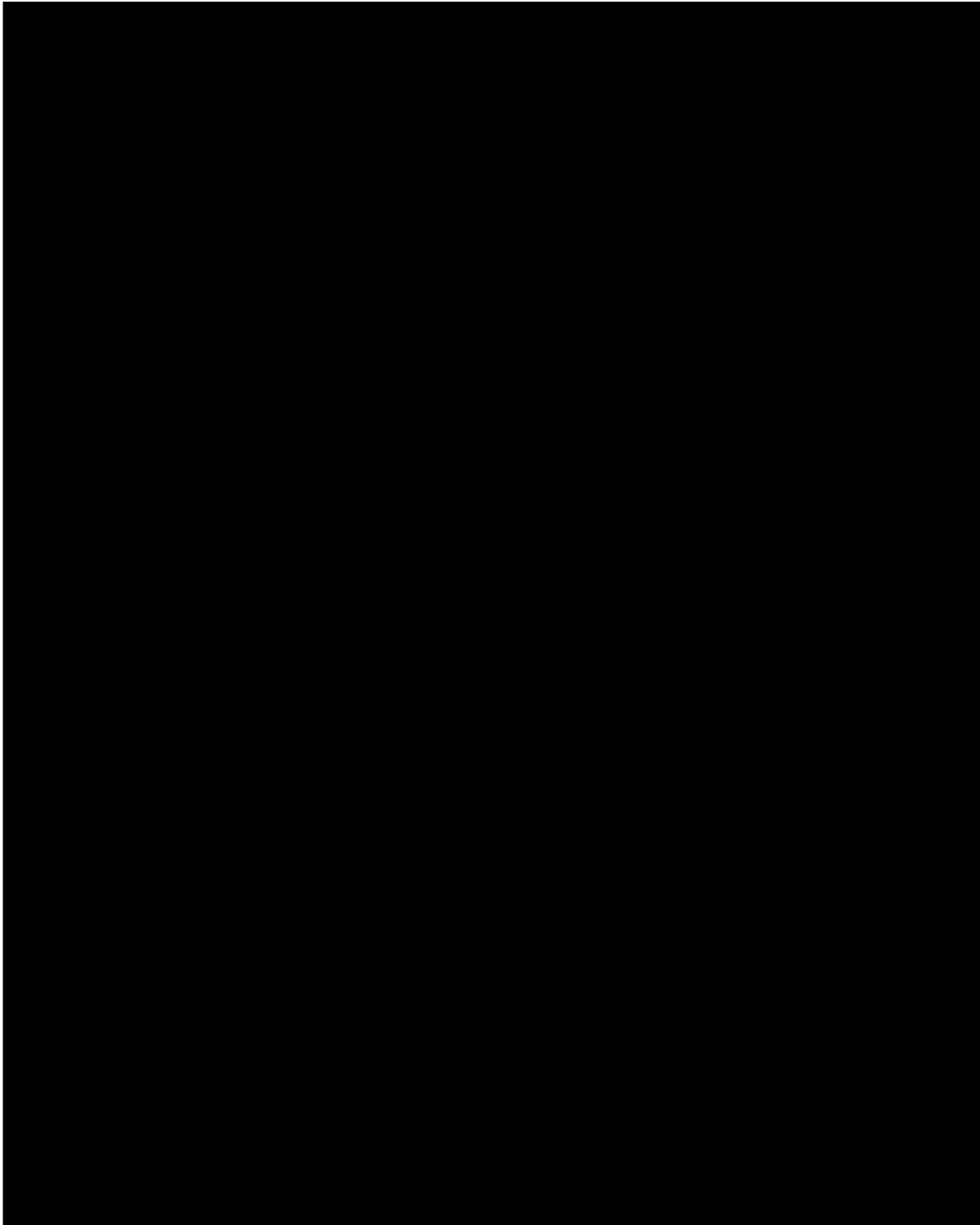


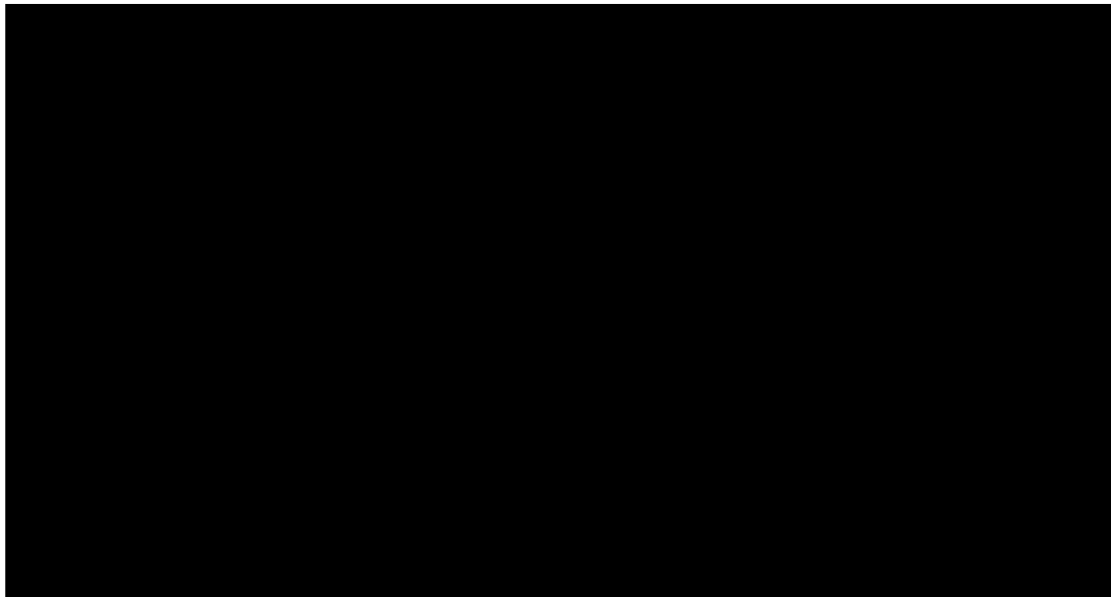


Insurance
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Insurance
Interest (Affinity)
Internet
Internet

Lifestyle Segmentation
Lifestyles
Lifestyles



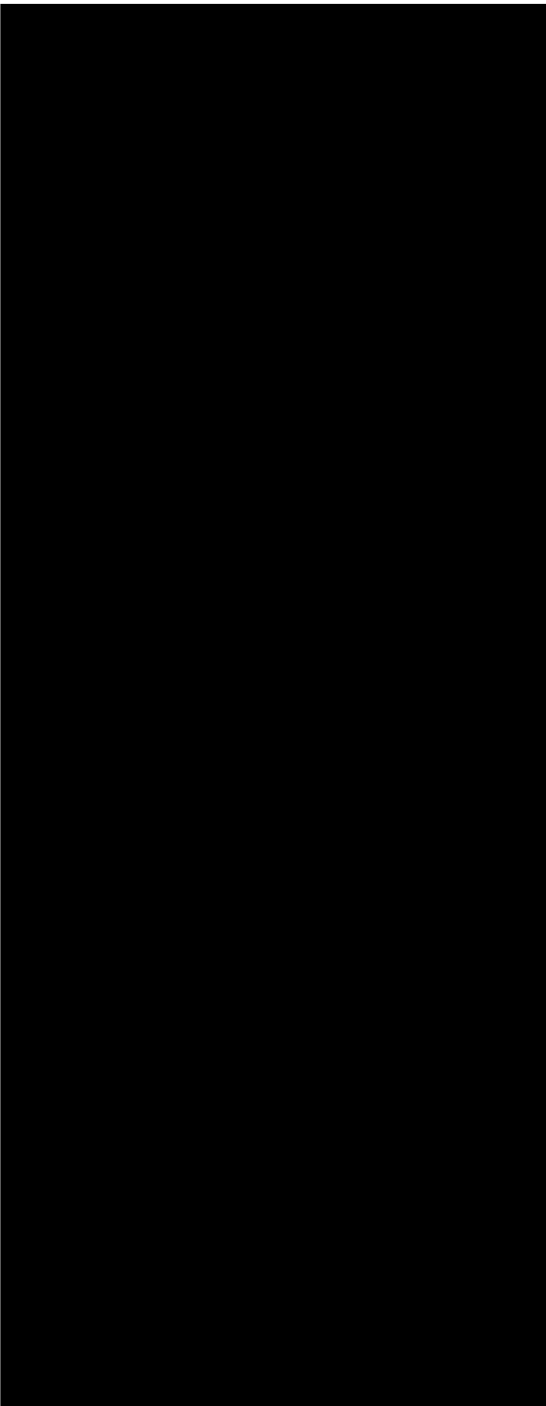


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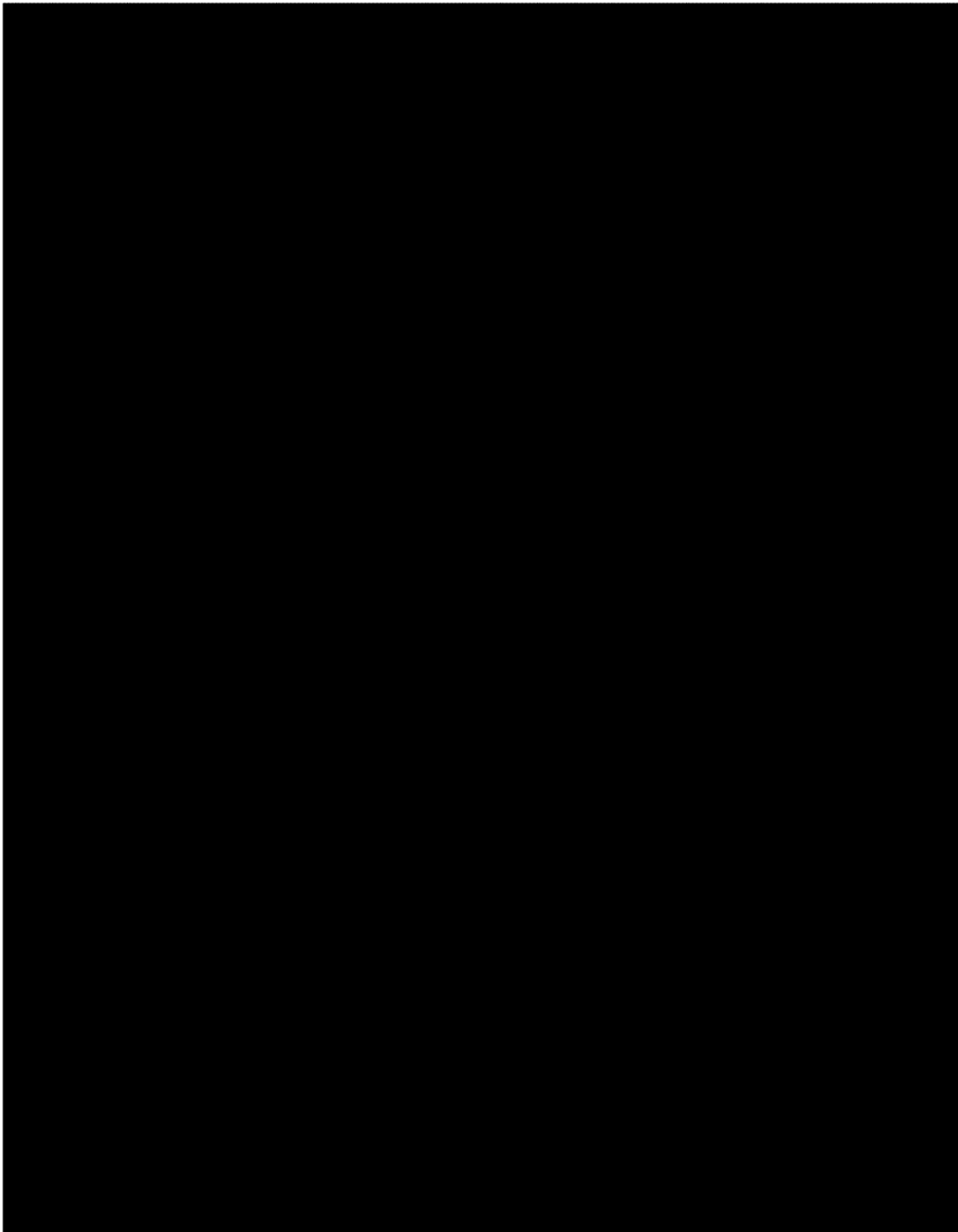
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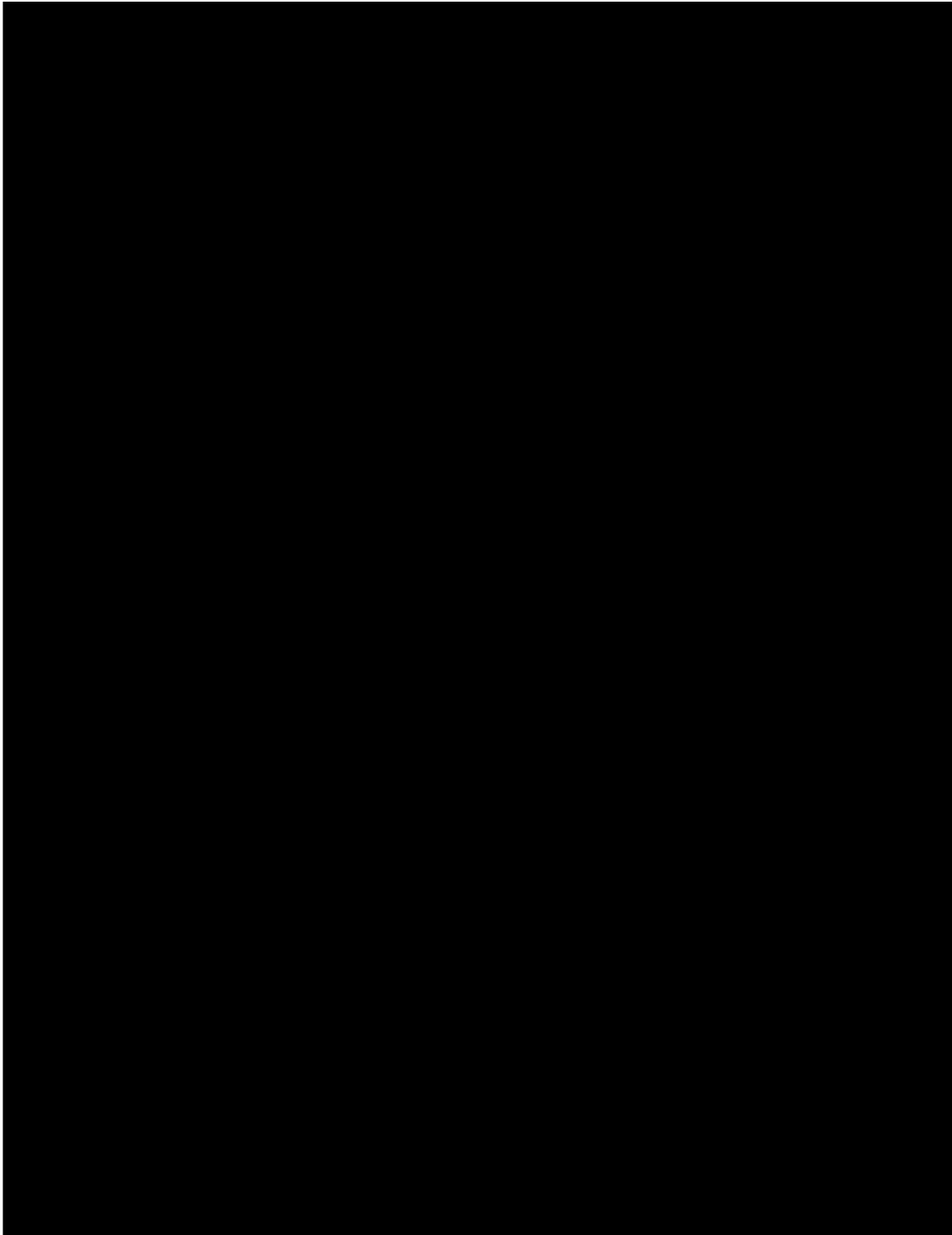
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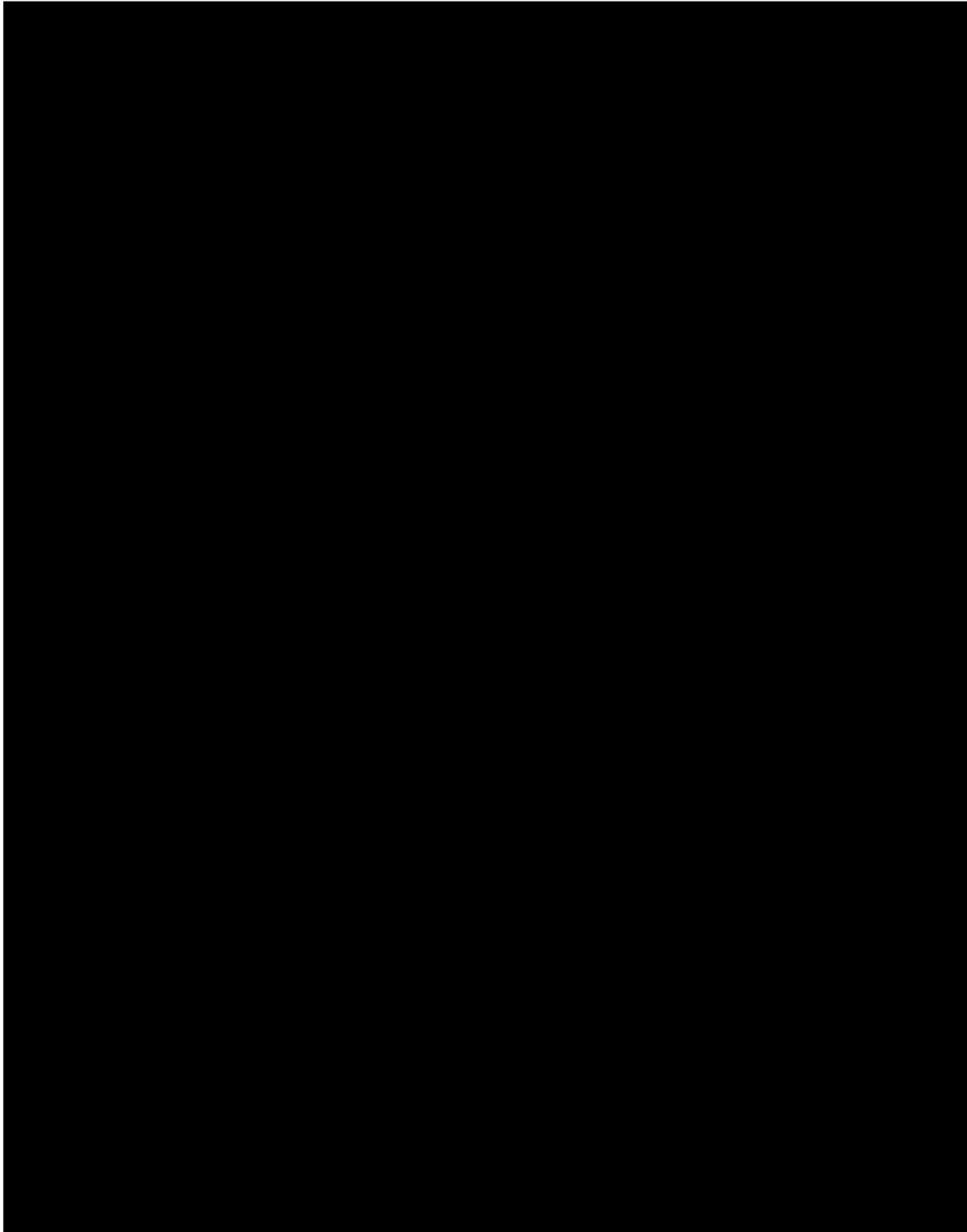
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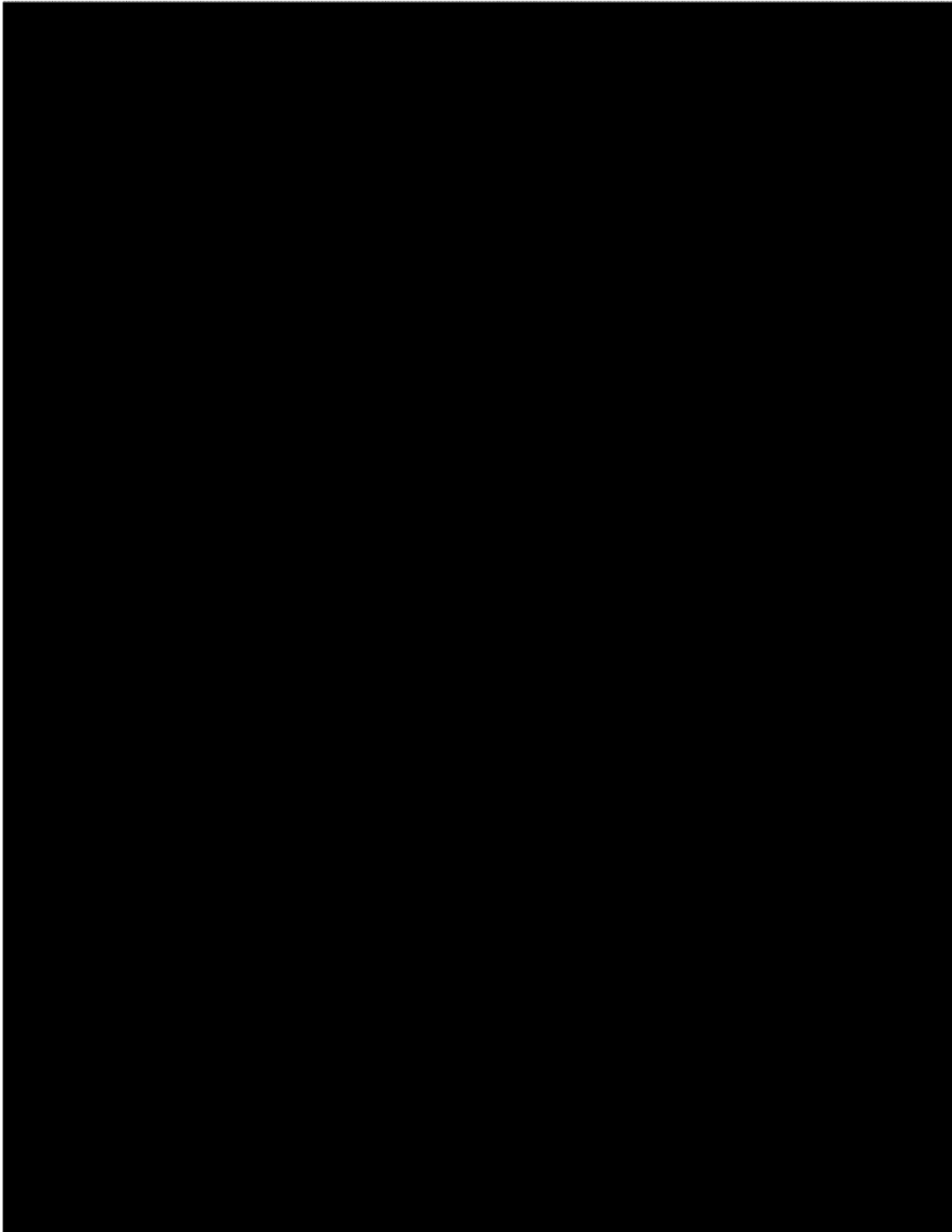
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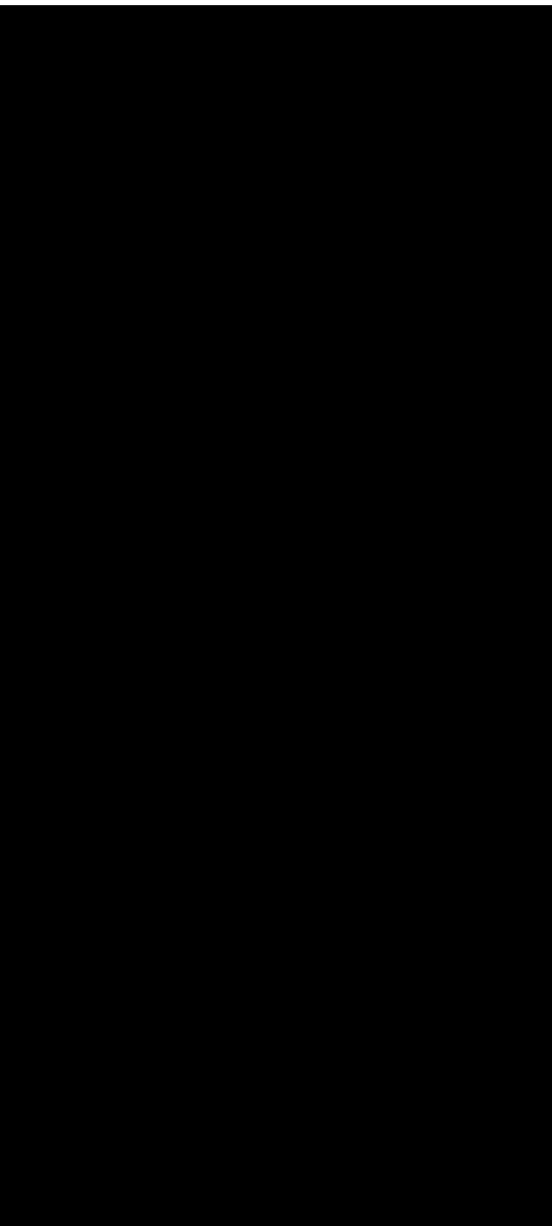




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Spend Characteristics	
Spending Range	
Spending Range	

State	
Technology Attitudes	
Technology Attitudes	

TV	
TV Categories	
TV Viewership	
Vehicle Price or Age	
Vehicle Price or Age	
Vehicle Price or Age	
Vehicle Price or Age	

Oracle Data Cloud collected purchase-related retail data associated with your profile, indicating that you spent the following amounts at retail businesses in the last 12 months:				
Date of Transaction	Purchase Type	SKU	Description	Amount